
ADVANCES IN COSMETIC THERAPY



A Focus on BoNT-A

Thursday, January 14, 2010

Loews Miami Beach Hotel
1601 Collins Avenue
Miami Beach, Florida

This is an independent CME/CE event being held in conjunction with the 2010 South Beach Symposium. If you are interested in registering for the South Beach Symposium visit www.southbeachsymposium.org or call 904.309.6262.

6:30 – 8:00 PM

Dinner will be served

6:30 – 7:00 PM

7:00 – 7:30 PM

7:30 – 7:45 PM

7:45 – 8:00 PM

8:00 PM

Complimentary Registration and Dinner

Formal Presentation

Question and Answer Session

Live Injection Demonstration

Adjournment

LIVE INJECTION DEMONSTRATION

SPEAKERS

*Michael Kane, MD
Kane Plastic Surgery
New York, New York
Associate Attending Surgeon
Manhattan Eye, Ear, and Throat Hospital
Department of Plastic Surgery
New York, New York*

*Mark S. Nestor, MD, PhD, FAAD
Voluntary Associate Professor
Department of Dermatology and Cutaneous Surgery
University of Miami Miller School of Medicine
Director, Center for Cosmetic Enhancement
Aventura, Florida*

Background

Increasing physician experience with botulinum toxin injection has resulted in improved outcomes, which in turn have prompted increased patient expectations. The healthcare trend towards patient individualization as a mechanism for outcome optimization has encouraged innovations in injection technique based on anatomy of the facial muscle groups. As new injectable neurotoxins become available, education with regard to efficacy, dosing, safety, and technique is important. This program was designed to reinforce and augment physician understanding of anatomy, proper patient evaluation, injection technique, and understanding of available agents to attain optimal patient outcomes and ensure patient safety and satisfaction.

Educational Objectives

Upon proper completion of this program, the participant should be able to:

- Define and differentiate the onset, duration, dosing, and mechanism of action of injectable neurotoxins.
- Discuss the efficacy and safety of injectable neurotoxins.
- Identify and demonstrate an understanding of facial anatomy, including differences in musculature.
- Identify individualized therapy based on anatomic assessment, muscle mass, ethnicity, and gender.
- Define the optimal injection techniques for using botulinum neurotoxin type A based on the anatomy of the facial muscle groups.

Target Audience

This activity has been designed to meet the educational needs of plastic surgeons, facial plastic surgeons, ocular plastic surgeons, dermatologists, ophthalmologists, and other health care professionals who incorporate aesthetic procedures in their practice.

Accreditation Statement

PharmAdura, LLC is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

PharmAdura, LLC designates this educational activity for a maximum of 1.5 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Commercial Support

Supported by an educational grant from Medicis Pharmaceutical Corporation.

Disclosure

In accordance with ACCME requirements on disclosure, information about relationships of presenters with commercial interests (if any) will be included in materials distributed at the time of the activity.



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Space is limited! If you would like to participate in this complimentary CME activity, please register to reserve your space. Remember to let us know if you need special assistance with this program. You may choose any of the following options:

1. Complete the form below and fax to 1-845-398-5108
2. Call toll-free: 1-877-252-5100, Ext. 29

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ABMS Specialty 1 _____ ABMS Specialty 2 _____

Dietary Restrictions _____

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This educational activity is conducted as a part of the Advances in Cosmetic Therapy initiative sponsored by PharmAdura, LLC, Orangeburg, NY.

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