

FEBRUARY 6-9, 2020 | MIAMI BEACH, FL

Company Name:

Web Address:

Contact Name:

Email:

Address:

City:

State:

Zip:

Country:

Phone:

Fax:

8x10 Booth	Before September 1 <sup>st</sup> - \$6,500 After September 1 <sup>st</sup> - \$7,000	What do you plan to exhibit?	Companies you prefer not to be placed next to:
8x20 Booth	\$13,000		
8x30 Booth	\$18,000	Total Amount Due:	

### Additional Marketing & Sponsorship Options

WiFi Sponsorship	\$15,000	Refreshment Break Sponsor per slot or per day \$12,500 / 20,000	Full Page Ad	\$2,800
Attendee Bags	\$20,000	Rotunda Glass Windows (5 available) - each \$10,000	Inside Cover	\$4,800
Welcome Reception	\$15,000	Mobile App	Rolex Giveaway	\$995
Faculty VIP Dinner	\$40,000	Photo Booth	Footprint Signage	\$7,500
Lanyards	\$15,000	Door Drop	Attendee Bag Insert (product sample)	\$3,000
Device Workshops (Live + Enduring)	\$18,000 \$30,000	Door Hangers	Posters	\$2,000
Advisory Board (2hr.)	\$10,000	Wall Frames (4)	<b>Additional Options</b>	
Advisory Board (4hr.)	\$15,000	Escalator Runner Clings	Lead Retrieval Scanner	\$350
Charging Station	\$12,500	Speaker Ready Room	(After January 15 <sup>th</sup> 2020, Cost \$450)	
Hotel Key Cards	\$10,000		Handheld Unit	
			Mobile App (3 Users)	

### Payment in full must accompany this application

By signing this application, Exhibitor attests that they have received, reviewed and consented to the attached Exhibitor Terms and Conditions. South Beach Symposium reserves the right to inspect or refuse any marketing materials listed above.

Signature:

Date:

## 1. Contract

The following Rules and Regulations become binding upon acceptance of this Contract between the Applicant and its employees, and the show sponsor. In addition, ACCME rules are followed.

## 2. Space Assignment

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on date of reservation and separation of competitive products.

## 3. Booth Package Description

Booth packages include (1) 8'x 10' pipe-and-drape booth, (1) identification sign, 6 ft table, 2 chairs, waste basket and (3) representative registrations. Total individual exhibit floor space is limited to 8'x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or other exhibits.

## 4. Show Move-In & Move-Out (Tentative)

### Move-In

**Thursday – February 6, 2020..... 10:00 am - 5:00 pm**

### Move-Out

**Sunday – February 9, 2020.....10:00 am - 12:00 pm**

**NOTE:** No exhibitor will be allowed to break down their booth until after the break on Sunday, February 9, 2020. Exhibitor agrees that if they do not follow these set-up and tear down guidelines, the company will be charged \$500 and will be suspended from future shows. **DISCLAIMER:** Exhibit space is awarded on a first-come, first-served basis. Submission of this form does not guarantee exhibit space. SBS will notify exhibitor applicant if exhibit space request cannot be honored.

## 5. Exhibit Hours (Tentative)

**Thursday – February 6, 2020..... 6:00 pm – 7:30 pm**

**Friday – February 7, 2020..... 9:00 am – 7:30 pm**

**Saturday – February 8, 2020..... 9:00 am – 6:30 pm**

**Sunday – February 9, 2020..... 7:30 am – 10:00 am**

## 6. Unoccupied Space

SBS reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

## 7. Payments & Refunds

The total amount for sponsorship, grants and exhibit booth space is due upon the reserving of space and signing the contract. In the event an exhibitor cancels a contract, SBS must be notified in writing. Cancellations requested within 90 days of the event's start date are charged a cancellation fee equal to 100% of the contract total amount, including any unpaid balances. If cancellation is requested 90 days or more before the start date of the event, cancellation is eligible for a refund. If requested within 72 hours of purchase, client is eligible for a 100% refund which is applicable only within 72 business hours from time of payment, minus any Credit Card processing fees. 72 business hours after the purchase, the eligibility of refund is reduced to 50% of total payment.

## 8. Food Service

SBS reserves the right to provide food and beverage during certain hours in the exhibit area.

## 9. Noisy Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

## 10. Security

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

## 11. Fire and Safety Regulations

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

## 12. Liability and Insurance

The hotel management and SBS will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or SBS be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of the SBS is final.

## 13. Damage to Property

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

## 14. Public Policy

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

## 15. Eligible Exhibits & Restrictions

SBS reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the Board of Directors, in its sole discretion, feels would not be in the best interest of the SBS. SBS reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with SBS headquarters. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

## 16. Exhibit Floor Access

SBS reserves the right to limit access to the exhibit floor to anyone when it is not officially open.

## 17. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without permission.

## 18. Exhibition Sales Policy

Exhibitors may not accept payments in cash or checks or deliver merchandise in the exhibit hall.

## 19. Irregular Canvassing/Advertising Distribution

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to SBS any violations of this rule.

## Payment Authorization Form

Company Name: \_\_\_\_\_

### Payment Information

Card Type:



Cardholder Name:  
(as shown on card)

\_\_\_\_\_

Cardholder Number:

\_\_\_\_\_

Expiration Date:  
(mm/yy)

\_\_\_\_\_

CVV:

\_\_\_\_\_

Total Amount:

\_\_\_\_\_

I, \_\_\_\_\_, authorize Tarsus Cardio to charge my credit card the amount of \$\_\_\_\_\_ for the agreed upon purchases.

**Payment Method:**



Check

If you are paying by check please mail your checks to Tarsus Cardio.  
1801 N. Military Trail, Suite 200, Boca Raton, FL 33431



Wire Transfer

(Please Call 561.771.6688 for details)

\_\_\_\_\_  
Customer Signature

\_\_\_\_\_  
Date