

Company Name

Company Representative Name

Address

City

State

Zip Code

Tel

Fax

Email

Booth #

Website

Use card on file ending in _____

Customer Signature

Date

Increase your attendee exposure through this customized incentive to drive booth traffic with our "Giveaway" contest!

BENEFITS

For your participation, you will receive the following Sponsor benefits:

- Company name & booth number printed on Passport book given to all attendees.
- Passport stickers will be placed on aisle carpet in front of your booth.
- Company name listed in the Conference Final Program as a Passport contest participant
- Booth signage designating your company as a Passport Contest participant.
- Additional advertising on website, social media and signage throughout the conference as a Passport Contest participant.
- Drive additional traffic to your booth throughout the conference.

HOW THE GAME WORKS

Each attendee will receive a passport book in their registration packet which will include the participating sponsor names and exhibit booth numbers. Attendees will visit and obtain a sticker from ALL exhibitors listed in their passport book. When all the spaces have been validated, the attendee drops the card at the SBS exhibit booth and is qualified to participate in the "Grand Drawing." Attendees must be present in the Exhibit Hall to qualify for the drawings.

The game is designed to bring attendees and potential customers to your booth so you can get more personal time with your leads.