

# South Beach Symposium

medical + aesthetic dermatology

**2027 Prospectus**

**FEBRUARY 4-6, 2027**

Loews Miami Beach Hotel  
Miami Beach, Florida



# SOUTH BEACH SYMPOSIUM 2027

South Beach Symposium (SBS) offers 3 days of face-to-face access with **EXPANDED NETWORKING TIME** in 2027. This year, we are offering so much more! Our opportunities to engage and educate our attendees just got **BIGGER**.



Industry-Sponsored Product Theaters



Breakfast and Dinner Symposia



Live Injections and Device Demonstrations



Hands-On Injection Training



Resident Training Workshop



Focus Groups + Advisory Boards



Roundtable Discussion Sessions



Live Stream of Special Sessions



Exclusive Keynote Address



# GENERAL INFORMATION

February 4-6, 2027  
Loews Miami Beach Hotel  
Miami Beach, Florida

### EXHIBITOR MOVE-IN\*

February 5, 2027 8:00 AM – 4:00 PM

### EXHIBITOR MOVE-OUT\*

February 4-6, 2027 2:00 PM – 5:00 PM

### CONTACT

Julia Douthart  
P 561-997-0112 ext 7529  
E [julia.douthart@informa.com](mailto:julia.douthart@informa.com)

\*Exhibiting companies are NOT permitted to breakdown early.\*

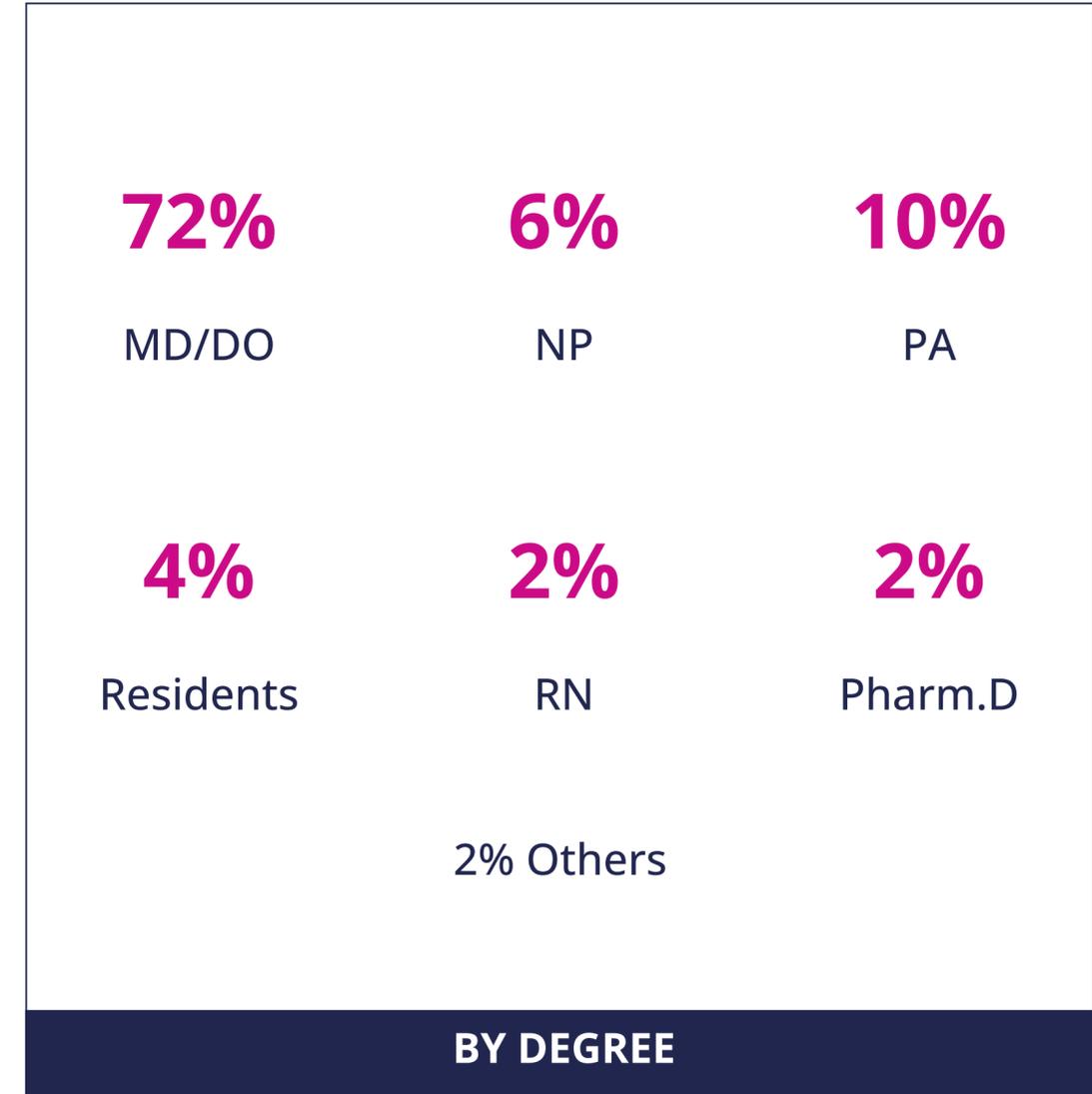
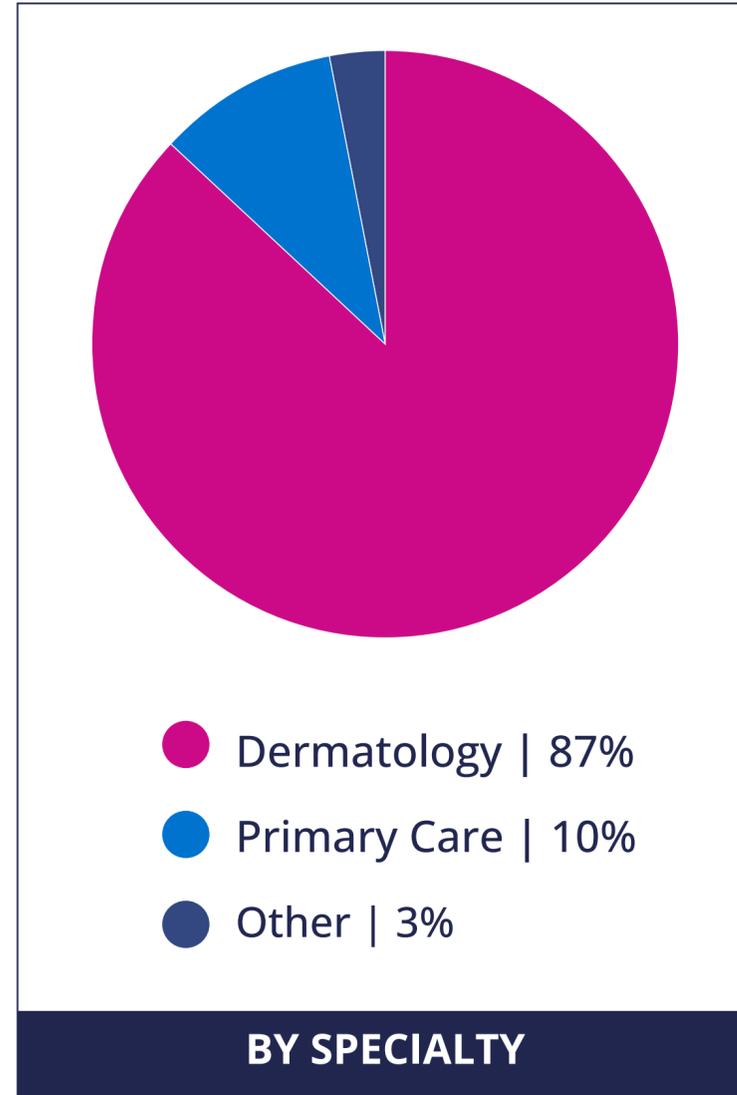
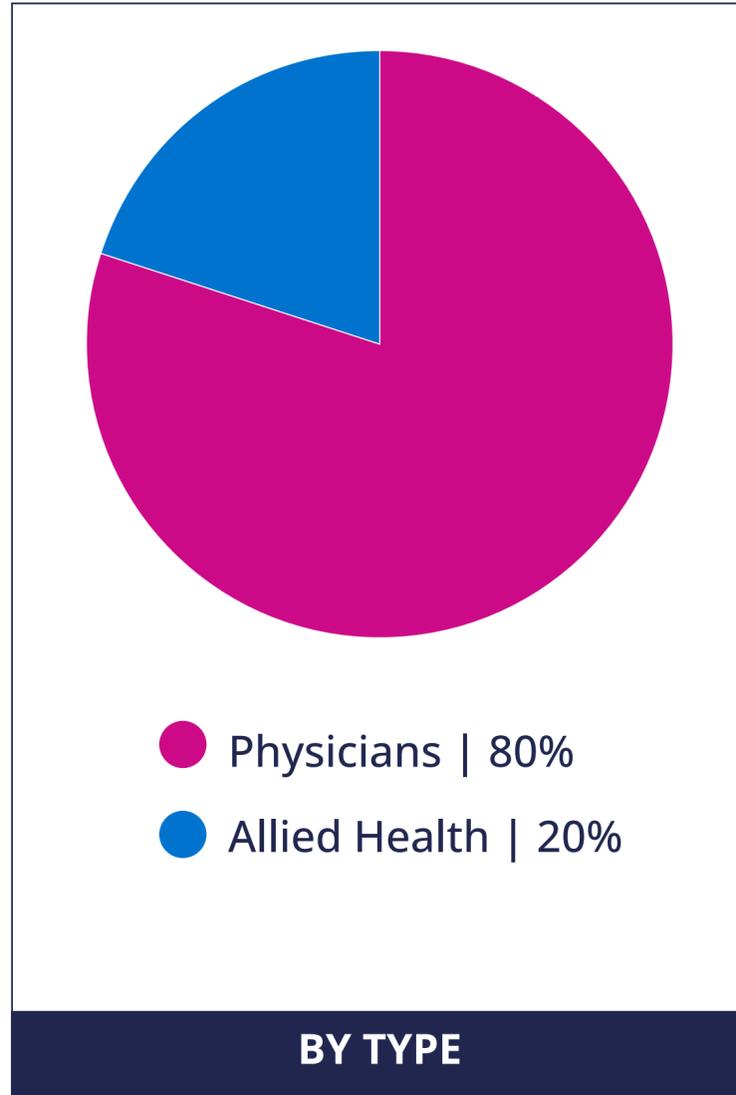
### IMPORTANT DATES

Submit Company Description	Reserve Hotel Rooms	Submit Rep Badge Names	Lead Retrieval Deadline
11/15/2026	01/18/2027	01/27/2027	01/27/2027



\*Exhibit Hall Hours Subject to Change  
Please email [aria.aloi@informa.com](mailto:aria.aloi@informa.com) for up to date schedule and times.

# ATTENDEE BREAKDOWN



# JOIN US FOR AN UNPARALLELED EXPERIENCE OF EDUCATION, CONNECTIONS, AND ACCESS AT SOUTH BEACH SYMPOSIUM – **WHERE EXCELLENCE MEETS INNOVATION.**



## **CELEBRATING 25 YEARS OF EXCELLENCE, SOUTH BEACH SYMPOSIUM CONTINUES TO SET THE STANDARD.**

For over two decades, South Beach Symposium has been a beacon of success, consistently delivering cutting-edge education in medical and aesthetic dermatology. As we embark on our 23rd year, we proudly extend an invitation to healthcare providers dedicated to elevating patient care.

## **EXPERIENCE SOUTH BEACH SYMPOSIUM, WHERE LEARNING TRANSCENDS THE ORDINARY.**

More than just a conference, South Beach Symposium is an immersive journey into the latest advancements in clinical education. Our interactive forum features concise and focused lectures, providing attendees with valuable insights. Explore diverse educational tracks and access continuous learning opportunities through our online education platform.

## **AT SOUTH BEACH SYMPOSIUM, WE OPEN DOORS TO CONNECTIONS AND OPPORTUNITIES.**

Step into a world of access at South Beach Symposium, connecting attendees with foremost thought leaders in dermatology. Our event facilitates meaningful interactions, offering exhibitors and sponsors direct access to frontline practitioners in dermatology and aesthetic medicine.

SPONSORSHIP LEVELS

BRANDING OPPORTUNITIES

PRODUCT THEATER SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

RESIDENT FOCUSED SPONSORSHIPS

# SPONSORSHIP PACKAGES

Looking for something unique to meet your company's promotional goals?

We will work with you to create a customized sponsorship package, specifically designed with your company in mind. Our overarching goal in offering sponsorship packages for your company is to increase visibility and engagement while merging and promoting branding through publications, signage, meeting materials, and other high exposure outlets throughout the meeting. At every support level, customized packages are built to meet your company's needs. Mix and match different opportunities to maximize your footprint!

## SPONSORSHIP LEVELS

Recognition in order of sponsorship level on all meeting collateral

**PLATINUM ELITE** \$125,000+

**PLATINUM** \$100,000+

**GOLD** \$75,000+

**SILVER** \$50,000+

**BRONZE** \$25,000+

For More Information Please Contact:

**Julia Douthart**

Business Development Director | Medical Division | Informa  
Julia.Douthart@informa.com  
561-997-0112 ext 7529

Any company that wants to reach motivated, frontline clinicians involved in dermatologic care should join us!

SBS attendees are diverse and multidisciplinary, yet they all share the desire for knowledge about the most useful products and services to improve their daily interactions with patients.



**8X10 BOOTH**

- Includes:
- Tabletop
  - Two chairs
  - Tablecloth
  - Wastebasket
  - Two complimentary registrations

**INLINE \$5,995**  
**CORNER \$6,595**

**8X20 BOOTH**

- Includes:
- Four chairs
  - Tablecloths
  - Wastebasket
  - Four complimentary registrations

**INLINE \$11,895**  
**CORNER \$12,995**

**PASSPORT TO PRIZES**

Increase Booth Traffic by being listed on the Passport Sponsorship

**\$995**

**LEAD RETRIEVAL**

Choose between a handheld unit or use the mobile app

**\$400**

**ADD PREMIER PACKAGE**

- Includes:
- One (1) full-page ad in digital conference guide
  - Literature insert
  - Lead retrieval
  - Two (2) additional conference registrations.

**\$4,000**

# EXHIBIT HALL

## EXHIBITOR SCHEDULE

### SET UP

THURSDAY, FEBRUARY 4, 2027 | 8:00 AM – 4:00 PM

### EXHIBITOR HOURS:

THURSDAY, FEBRUARY 4 | 5:30 PM – 6:30 PM

5:30 PM – 6:30 PM (Welcome Reception)

FRIDAY, FEBRUARY 5 | 10:00 AM – 6:30 PM

10:00 AM – 10:35 AM (Designated Break)

10:00 AM – 12:00 PM (Puppy Cuddle)

12:45 PM – 1:30 PM (Designated Break)

5:30 PM – 6:30 PM Network / Cocktail Reception

SATURDAY, FEBRUARY 6 | 10:45 AM – 2:00 PM

10:45 AM – 11:15 AM (Designated Break)

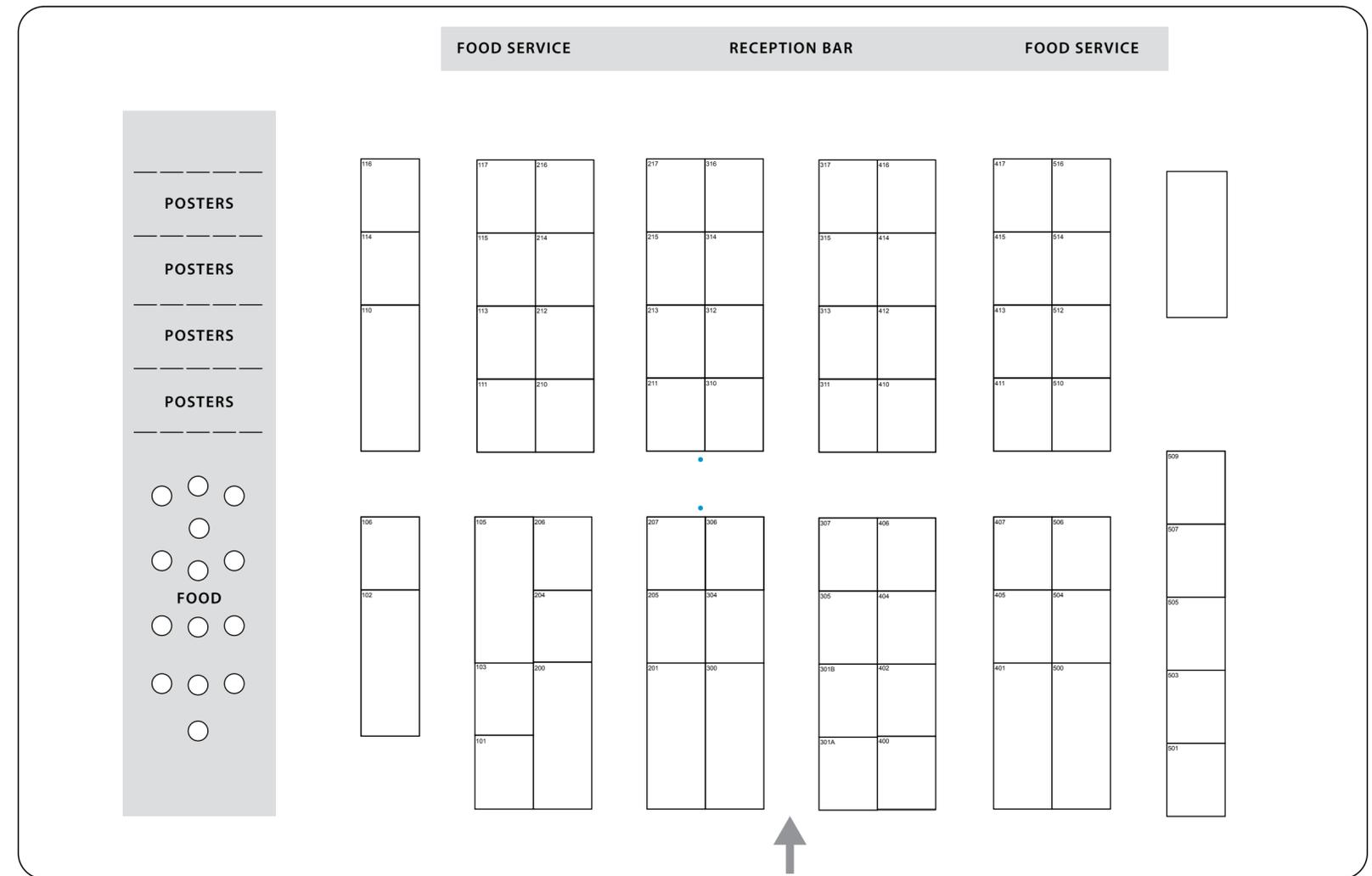
1:00 PM – 2:00 PM (Designated Break)

1:30 PM Giveaway

### BREAKDOWN:

SATURDAY FEBRUARY 6 | 2:00 PM – 5:00 PM

\*Exhibit Hall Hours Subject to Change\*



South Beach Symposium February 4-6, 2027  
Miami Beach, Florida

SPONSORSHIP LEVELS

BRANDING OPPORTUNITIES

PRODUCT THEATER SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

RESIDENT FOCUSED SPONSORSHIPS

## BRANDING OPPORTUNITIES

### WIFI

**\$15,000**

Maximize your brand visibility as the exclusive WIFI sponsor at the SBS Meeting. Sponsor chooses the WIFI password that will be promoted throughout the event and that every attendee must type into their device.

### DEDICATED E-BLAST

**\$5,000**

Connect by sending your brand's message directly to all attendees. You provide an HTML page and you choose whether we send it pre or post-show to all registered attendees.

### MOBILE APP

**\$10,000**

Maximize your brand visibility as the exclusive app sponsor at the SBS meeting and your company logo/picture will be promoted on the splash page when every user logs in to the app.

### PUSH NOTIFICATIONS

**\$2,500 PER PUSH**

Direct traffic! Promote your brand and booth location by connecting with every attendee on the SBS Mobile app with scheduled push notifications. Our team will work with you on timing.

### INSTAGRAM STORIES

**\$2,500**

Provide up to 5 story slides - photos and/or videos in sequence, with an option to add clickable links. Stories will be saved in a highlight reel for extended exposure.

### FLOWER WALL

**\$20,000**

Capture attention and create lasting impressions with our exquisite flower walls. Perfect for any event, our flower walls serve as a breathtaking backdrop that enhances brand visibility and engagement.

### BRANDED COLUMNS

**\$7,500/COLUMN**

Transform ordinary columns into extraordinary branding opportunities with our custom wraps. Perfect for events, retail spaces, and corporate settings, our column wraps provide a unique and eye-catching way to showcase your brand.

*\*Not all branded opportunities include production costs, please ask us for more information.*

Wifi Sponsorship	\$15,000
Attendee Bags	\$20,000
Rotunda Glass Windows (1)	\$10,000
Rotunda Glass Windows (5)	\$45,000
Mobile App	\$10,000
Lanyards	\$15,000
Hotel Key Cards	\$20,000
Footprint Signage	\$10,000
Instagram Stories	\$2,500
Attendee Bag Insert	\$6,000
Elevator Landing	\$20,000
Door Hangers	\$6,000
Door Drop	\$6,000
Escalator Runner Clings	\$45,000
Escalator Landing	\$15,000
Wall Frames	\$20,000
Beach Towels	\$15,000
Dedicated E-Blast	\$5,000

SPONSORSHIP LEVELS

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# PROFESSIONAL MEDICAL EDUCATION (PME) SESSIONS

In addition to our Industry Supported Programs, we also offer Professional Medical Education Sessions designed to provide comprehensive learning experiences for our attendees. These sessions are curated to cover a wide range of topics relevant to medical practitioners, offering in-depth insights, best practices, and the latest advancements in the field.

Participating in our Professional Medical Education Sessions enables you to:

- Share expertise and thought leadership: Showcase your organization’s knowledge and expertise by contributing to the educational content of these sessions, positioning your brand as a trusted authority in the field.
- Connect with a diverse audience: Engage with a broad spectrum of healthcare professionals, including physicians, nurses, researchers, and allied healthcare professionals, fostering valuable connections and expanding your network.
- Support ongoing professional development: By supporting educational initiatives, you demonstrate a commitment to advancing medical knowledge and improving patient care, enhancing your reputation within the healthcare community.

**BREAKFAST NON-CME SLOT \$50,000**

**LUNCH NON-CME SLOT \$60,000**

**DINNER NON-CME SLOT \$45,000**

**WANT US TO ORDER F + B FOR YOU?**

We can order and manage everything for you:

**Breakfast** Add \$15,000

**Lunch** Add \$15,000

**Dinner** Add \$20,000

*Join us in delivering high-quality educational content and driving innovation in medical education through our Professional Medical Education Sessions.*

SPONSORSHIP LEVELS

BRANDING OPPORTUNITIES

PRODUCT THEATER SPONSORSHIP

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RESIDENT FOCUSED SPONSORSHIPS

## SPONSOR A PRODUCT THEATER (PME)

### WHAT IS INCLUDED:

- 45-minutes of program time
- Basic audiovisual equipment including screen, projector, laptop, podium, and microphone
- 5 full conference passes, 5 exhibit hall passes
- 8x10 booth in Exhibit Hall (includes 6 ft table, 2 chairs, wastebasket and sign)
- Acknowledgement on all meeting materials and on SBS website
- (1) one special events e-blast to pre-registered attendees distributed by SBS
- Push notifications announcing the event via the app
- 2 tickets to VIP Faculty Event for company representatives
- 2 Lead Retrievals for duration of Product Theater

### EXTEND YOUR REACH | ENDURING ACTIVITY PACKAGE \$15,000

The outlined benefits are included with the Professional Medical Education Activity plus:

Extend the reach of your program through an audio and/or video recording of your program. Your enduring activity will be hosted on the SBS website for 1 year and marketed to the SBS internal database. This unique opportunity will ensure that you receive maximum return on your investment and allow you to reach dermatology professionals who might not have had the opportunity to attend the live event!

- Recording of audio and/or video of live activity
- Posting of activity on SBS website for 1 year
- Advertisement of activity on the SBS website through one banner ad, social media posts and email blasts to SBS database

### FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Julia Douthart  
 Director of Business Development  
 646-327-5714  
 julia.douthart@informa.com

**PLEASE NOTE:** The sponsor is responsible for all pass through expenses related to the activity such as food and beverage, faculty expenses and honorarium as well as content development and development of program materials. Sponsor is responsible for Sunshine Act reporting as applicable.

SPONSORSHIP LEVELS

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RESIDENT FOCUSED SPONSORSHIPS

## LIVE PROGRAMS/ DEVICE WORKSHOPS | \$18,000

- NON CME presentation or Device Workshop
- 8x10 booth (includes 6ft table, two chairs, sign, waste basket)
- Official Sponsor Recognition on SBS website, Mobile Conference App, Conference Guide, & Meeting Materials
- 4 conferences passes, 4 exhibit hall passes
- 2 tickets to the VIP Faculty Event
- 2 complimentary passes to hand out to any physicians of your choice

### EXTEND YOUR REACH ADD ENDURING FOR \$12,000

Extend the reach of your live demonstration by having SBS capture the video footage to post on the SBS website for 1 year after the Symposium. Reach physicians that could not attend the live SBS meeting with this lasting option, and receive a maximum return on your investment. (\*please note – speaker costs are not included in the workshop fee)

## SOUTH BEACH SPA SUITE PACKAGE \$18,000

Reserve a Spa Suite in the exhibit hall where you can perform live demonstrations and treatments for attendees throughout the conference by appointments that are managed by The South Beach Symposium Team.

## CUSTOM SPONSORSHIPS

Custom sponsorship packages are available please contact:

Julia Douthart  
Director of Business Development  
646-37-5714  
julia.douthart@informa.com

SPONSORSHIP LEVELS

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## VIP OR AFTERHOURS RECEPTION

### \$75,000

Support and engage with our KOL's at this beautiful VIP Reception! The SBS Team can provide new items that will create a buzz from a red-carpet entrance to a step and repeat and even a signature cocktail!

## WELCOME RECEPTION

### \$15,000

Help welcome our attendees to South Beach! Our welcome reception serves as the kick-off to our meeting on Thursday evening. Sponsor logo will appear on all signage, on cocktail napkins and on drink stirrers throughout the reception.

## ADVISORY BOARDS

### \$10,000-\$15,000

Advisory Boards are valuable opportunities to reach key opinion leaders in the Dermatology and Aesthetic Medicine communities. Sponsors will receive meeting room space for allotted time and assistance in identifying faculty to participate in the advisory board.

**2 HOUR ADVISORY BOARD | \$10,000**

**3 HOURS+ ADVISORY BOARD | \$15,000**

## POSTER | \$2,000

Educate our audience with the sponsorship of a clinical poster board to highlight cutting-edge research, experiments and new products or procedures.

## SPONSORSHIP LEVELS

## BRANDING OPPORTUNITIES

## PRODUCT THEATER SPONSORSHIP

## SPONSORSHIP OPPORTUNITIES

## RESIDENT FOCUSED SPONSORSHIPS

# NIGHTLY NEWS SPONSORSHIP | \$2,500/NIGHT

### SPONSORSHIP INCLUDES:

- Banner recognition on the SBS news email that will go out to all SBS meeting participants (with company logo)

# REFRESHMENT BREAK \$15,000

Support our refreshment break at SBS and energize our attendees. Provide each attendee with branded to-go coffee cups and napkins along with some hearty snacks.

### SPONSORSHIP INCLUDES:

- Sponsor recognition on all signage acknowledging support of the breaks
- Napkins and to-go coffee cups will have sponsors logo on them
- 1 email to SBS pre-registered list to promote sponsorship
- 3 social media posts to promote sponsorship
- Listing of logo on meeting title/housekeeping slide to announce sponsorship

# SPEAKER READY ROOM \$25,000

Host our Faculty Speaker Ready Room where over 40 KOL's will gather to upload slides, meet with other faculty and hold impromptu meetings. Sponsor is the sole supporter of this room and will have it for 4 days.

# MEETING ROOM | \$7,000 PER DAY OR \$20,000 FULL MEETING ACCESS

Set up intimate meetings or host a slide review. These rooms help with creating a private area for whatever your business needs require.

### SPONSORSHIP INCLUDES:

- 1 meeting room from 7am-9pm for one day or for the 4 days of the SBS meeting
- Meeting Room to hold up to no more than 5 people maximum
- SBS will provide a Hotel contact to facilitate room set and Food and Beverage needs

SPONSORSHIP LEVELS

BRANDING OPPORTUNITIES

PRODUCT THEATER SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

RESIDENT FOCUSED SPONSORSHIPS

## RESIDENT FOCUSED SPONSORSHIPS | \$25,000+

### RESIDENTS RECEPTION | \$40,000

Be the first to welcome residents to SBS. We tailor an evening of food and refreshments allowing you to network and connect with the best and brightest up and coming physicians from across the country. (up to 25 participants)

### RESIDENTS BRUNCH | \$30,000

This brunch provides the opportunity for industry partners to share their therapy or disease state awareness on a topic of their choice for 1 hour. Company may also hold a "Meet Industry" presentation to discuss the ways they can get involved with the company either from a clinical trial perspective, R and D or future KOL mentorship. SBS to provide boxed lunches for every attendee (up to 25 participants)

### RESIDENTS SUMMIT | \$25,000

Support a custom training session exclusive to residents and young practitioners, also gain insights and perspectives from the new generation. Sponsoring company receives us to 2-hour time block.

## VENUE

### Loews Miami Beach Hotel

1601 Collins Avenue  
Miami Beach, FL 33139

### Room Reservation

Deadline: January 15, 2027  
Phone: 888-879-0462

